



GVG ORGANISING COMMITTEE 2020 MINUTES

Held in Lower Hall, 46 Greenwich Road, Greenwich
On Tuesday – 11 February, 2020. at 7.05pm – 9.15pm

Present: Sandy Calder, Lynne Spencer, Mark Merrick, Penny Williams, Midi Stormont, Ray Karslake, Peter Richards, John Tindall, David Brooks-Horn, John Erasmus, Anne Marie Sirca, Natalie Speer, Marina Von Behr, Alex Crossing, Denise Terry, Bede Thompson, Michelle Passmore, Isabel Rawlence, Ben Wilson, Frances Vissel, Stephen Shepherd, Karen Markell, Richard Hawkins, Craig Stafford.

Apologies: Pam Palmer, Erin Cini, Peter Walton

| Item | Discussion/Resolution |
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| 1. | Confirm and welcome new committee members & team captains |
| 2. | <p>Welcome and review of GVG OC vacancies: T-shirts, Catering & Transport, announcer, social media & web master Isabel Rawlence to take over web master Recruitment (Natalie and Marina) to take over t-shirts</p> <p>social media - This is a fun role for anyone who uses social media and can post updates relating to GVG OC key communications messages and activities, as well as moderate replies/responses. This role could be filled with someone interested in marketing/PR/communications, or just a keen social media user with a sense of humour and fun.</p> <p>Catering & Transport - coordinator of catering and transport needs to approach food businesses, and decide on the mix of food provided over the weekend. Also be responsible for the local bus transport.</p> <p>Deputy events manager- Primarily, to assist the operations team to facilitate the smooth functioning of the events over the weekend of the games, ensuring timely provision of: information over the PA, sporting equipment and barriers around the oval, and supervision of marshals.</p> |
| 3. | <p>Presentation of Logo A selection of 2 suggested logos were shown to those present, after brief discussion a show of hands was taken with the result being the unlined option being favored Thank you so much once again to Mandy Harrison for her inspired designs for this the 9th village games.</p> |
| 4. | <p>Confirmation of Date for Games the Games to be held over the weekend of Friday 4th December – Sunday 6th December 2016</p> |
| 5. | <p>Acknowledge and suggest amendments to Games objectives & GVGOC Charter The GVGOC charter, Games Attributes and Participant eligibility rules were reviewed and discussed and agreed to be the way forward for the GVG2016.</p> <p>attributes The Greenwich Village Games is a unique community experience, the success of which depends on the spirit in which the teams and events come together. The events themselves should express this spirit and the most successful events have been those which:</p> <ol style="list-style-type: none"> 1. Are events predominantly of skill rather than of chance 2. Are played between teams which include a cross-section of ages and both genders 3. Are conducted as a relay, with each team member's achievement contributing to the team's final result 4. Accordingly, do not directly pit single competitors against other single competitors 5. Require teams to interact with all or most other teams in the course of the event, either simultaneously or in heats. A team should not do well simply because the one team they played against was weak. 6. Are safe for competitors and spectators alike 7. Are accessible to spectators forming a significant proportion of Games' attendees 8. Are unlikely (as a result of criteria 1 to 4) to comprise mainstream sports playable under usual rules on any other weekend of the quadrennial. <p>Participant Eligibility Rules <i>Captains are to ensure that the spirit of the Games is protected. Teams are strongly discouraged from targeting an elite sports person with no connection to the area.</i></p> <ol style="list-style-type: none"> 1. Any person who works, resides, attends school, church or a social/sporting activity (sailing, soccer, etc.) in Greenwich or Northwood. 2. The immediate family (siblings, parents and grandparents of any person in 1.). 3. Any member of LCC Social Club and the member's immediate family 4. Boyfriends, girlfriends and partners of any person in 1-3, but not the families of boyfriends, etc., 5. Any previous participant in the Games, regardless of their present residence or workplace. |

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| | <p>6. Any resident of Lane Cove who has a special affinity with Greenwich.</p> <p>The Charter is to be changed to increase the membership of the OC from 15 to 20 this is to reflect the OC taking greater responsibility for registration and marketing of the games than in prior years. It shall now read:</p> <p>5 MEMBERSHIP OF THE COMMITTEE</p> <p>Whilst the Committee is a permanent Committee of Lane Cove Council, the membership is appointed for the duration of a specific staging of the Greenwich Village Games. The members are appointed in the following manner:</p> <p>General Committee Members</p> <ul style="list-style-type: none"> Up to twenty [20] Greenwich residents with an interest in volunteering their time drawn from expressions of interest to Council. <p>Team Captains</p> <ul style="list-style-type: none"> Up to three [3] individuals to represent each of the eight [8] Greenwich Village Games teams, as nominated by the membership of each team. <p>Council Members</p> <ul style="list-style-type: none"> All three East Ward Councillors. <p>Action: Lynne Spencer and Sandy Calder to provide an updated Charter to the LCC for tabling at a general council meeting.</p> | | | | | | | | |
| 6. | <p>Review Games expected schedule</p> <p>Mark Merrick presented a suggested schedule of GVG events There was further discussion about the about the timing of the canoe race Action: Denise Terry to review notes to see if canoes were optimally run with a waxing or waning tide. Action: team captains to provide Mark with names of their Event leaders for their 2 or 3 events they run, this is to enable early review of the rules and therefore handbook. Action: forward any further feedback (further to the report of gvg2016) regarding the deletion or if you have a proposal for a new event to Lynne & Mark for discussion at the next meeting.</p> | | | | | | | | |
| 7. | <p>Marketing/Recruitment/Team sizes</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Marketing strategy</td> <td style="width: 40%;">Ben Wilson</td> </tr> <tr> <td>Social media</td> <td>Erin Cini</td> </tr> <tr> <td>Design of participation form</td> <td></td> </tr> <tr> <td>Web registration</td> <td>Anne Marie Sirca</td> </tr> </table> <p>Marketing will be pitched at “join the games” not team recruitment, It was felt we need to reset expectations away from individual events to being part of the collective event “THE GAMES” also part of the atmosphere, and being a spectator. Teams of 200 to 220 active participants are thought desirable Action: Team captains to supply a first draft demographic map of their expected participants in 2020 for the recruitment team to place people optimally. Action: Dave Williams developed a matrix data base and will distribute it to all teams</p> <p>Anne-Marie reviewed the online booking sites available and recommends the use of try booking again for 2020, because they are Australian Based (no FX risk), we have experience with them, the release of funds works for our purposes, and they are slightly cheaper than their competitors. AMS will now work toward a new registration form. Action: AMS to enlist the help of Anthony Foley regarding wording and structure of the registration form, esp if any changes since 2016.</p> <p>Facebook has 526 followers and Instagram has 86 followers. Saturdays post 300 days to go reached over 600. Suggestion was made to involve new social media platforms, after discussion it was felt a Social Media Policy was required. Action: Ben Wilson to produce first draft of a Social Media Policy to be reviewed by Sandy Calder and John Tindall</p> | Marketing strategy | Ben Wilson | Social media | Erin Cini | Design of participation form | | Web registration | Anne Marie Sirca |
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| 8. | <p>Finance</p> <p>Setting of Budget Modeling of Cash flow Setting of participation fees</p> <p>A review of the prior year accounts was given by Sandy Calder, A first run forecast should be prepared and used as a basis for 2020 fee setting. Action: Lynne Spencer (security & toilets), Mark Merrick (crowd control barriers) Richard Hawkins (sound and lighting) & Peter Walton (tents, stage & furniture) to enquire about any preliminary changes to the major cost centers from 2016 and provide that information to the treasurer. Bede asked the OC to consider the provision of cool room space for all teams. Action: Lynne Spencer to obtain quotes and Peter Walton to consider the implications for the layout of the oval.</p> | | | | | | | | |
| 9. | <p>Consents & Permissions (LCC Liaison)</p> <p>Action: Lynne Spencer to follow up LCpool and various community organisations Action: John Erasmus to liaise with the LC Country Club</p> | | | | | | | | |

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| | Action: David Brooks-Horn to follow up Council open space department and others. |
| 10. | <p>Sponsors discussion</p> <p>It was agreed that sponsorship fundamentally changes the nature of the games. If we have a specific event with a major cost then maybe (ie: road race estimated to cost \$8K) however as we at this time don't have an event like that then sponsorship both of teams and the games is not a direction the committee wants to embark upon.</p> <p>However in the past the games have received donations of both cash and equipment (viva \$1500 and budget bus value \$700) and these monies should be continued to be solicited. Donations rather than Sponsorship.</p> <p>The suggestion of the GVG registration page, having a check box to either collect subscriptions for the GCA or being able to forward competitors contact details was discussed, it was agreed this was not within the scope of the GVG, however we are happy to provide a community area in both our website and facebook posts to the GCA (and any other community organisations)</p> |
| 11. | <p>Handbook review</p> <p>Stephen Shepherd discussed the handbook briefly, the major complaint by teams was the late delivery of the final version (version 16)</p> <p>For 2020 the goal is to deliver the handbook in August (with less than 10 versions) Therefore adjustments to event rules and event deletions or additions should be tackled early in the planning process for GVG 2020.</p> |
| 12. | <p>Work through recommendations in 2016 GVGOC Final Report ongoing</p> <p>Action: Lynne spencer to provide a list of recommendations which have been prioritized.</p> |
| 13. | <p>Other Business</p> <p>Bede Thompson brought up the idea of a documentary process of the GVG 2020 planning and event, the merits and the treats of this process, both offered to an outside organization or an in house production were discussed, no action resulted from this discussion.</p> |
| 14. | <p>Date of Next Meeting</p> <p>Tuesday 10th March at 7pm</p> |
| Close | 9.15pm |